

**THE 25th ANNUAL INTERNATIONAL CREATIVITY CONFERENCE
IN SOUTH AFRICA**

**ONLINE EDUCATION CONFERENCE
22 OCTOBER 2020**



THEME:

RICH BRAIN, POOR BRAIN

ACRE25

PROGRAMME**EDUCATION CONFERENCE****SOUTH AFRICAN TIME****THURSDAY: 22 OCTOBER 2020**

- 12:45:** **KOBUS NEETHLING:** Introduction to the conference.
- 1300:** **EVA BIEBUYCK (RSA):** *Ignite passion for Mathematics in your students.*
- 1400:** **KAREN HODGES and LIESL SCHOONWINKEL (RSA):** *Disrupted Education.*
- 1500:** **SHANKAR GOENKA (INDIA):** *Rich mind, Poor mind.*
- 1600:** **ROBERT “ALAN” BLACK (USA):** *Creative thinking can be expanded and enrich all our lives.*
- 1700:** **TARA COSTE (USA) and HEINZ NEETHLING (RSA):** *Using Discomfort to drive Opportunity.*
- 1800:** **KOBUS NEETHLING & RACHÉ RUTHERFORD (RSA):** *Am I Clever or am I Stupid*

MESSAGE FROM DR KOBUS NEETHLING

The President of the South African Creativity Foundation.

“One day you will wake up and there won’t be any more time to do the things you’ve always wanted. Do it now.” Paulo Coelho

These words of Paulo Coelho motivated me to initiate Acre 25, a kind of Acre that we have never experienced before. It has been a year that has impacted in different ways on every person on our planet. And it is with deep appreciation that we are able to celebrate our 25th international creativity conference and we believe that there has never been a more appropriate time to unleash our creativity throughout the world. So many individuals, businesses, schools and sport teams have suffered the past year— “From the ashes, a fire shall be woken, A light from the shadows shall spring...” May these words of JRR Tolkien be true for all of us.

The past 24 Acres have brought so many thousands of people new creativity insights and knowledge but also a special kind of joy. We trust that our 25th conference (and our first-online conference) will also delight and gratify every participant. We also hope that we will be able to reach more people than before— We really had to do things differently but that is what creativity is all about. Edward de Bono says it so perfectly

"Creativity involves breaking out of expected patterns in order to look at things in a different way."

We say thank you to all our presenters—you are all very special people and world leaders in applied creativity. We honour you and appreciate deeply your support and contributions. Thanks to Ena (21 years now) for her huge inputs and hard work behind the scenes. Also a special thank you to Magriet for being the anchor of Acre 25, managing and coordinating the social media part of the programme in an amazingly professional way. Thank you also to our Solutions-finding team: Marita, Ettiene, Anzelle and Freddie.

Our theme for Acre 25 is “Rich Brain, Poor Brain”. We believe that it is the perfect theme for a creativity conference in 2020. We have to dramatically move away from poor brain thinking regarding, wealth, relationships, leadership, education—everything. Soren Kierkegaard’s words have never been more true “Life can only be understood backwards; but it must be lived forward.”

Let our ‘forward journey begin’

KEYNOTES**SOUTH AFRICAN TIME****EDUCATION CONFERENCE****THURSDAY 22 OCTOBER 2020****12:45-13:00****DR KOBUS NEETHLING*****Introduction to the conference*****1300 - 1400****EVA BIEBUYCK (RSA)*****Ignite passion for Mathematics in your students***

What 'kid catchers' do you have in your mathematics classroom? Do you have origami models, 3D straw models, Escher like tessellations?

Students are expected to learn a 3-dimensional subject from 2 dimensional pictures in the mathematics textbooks. This is very difficult for many students as the work is presented in the abstract and many students are still working in the concrete.

In my many years of teaching experience in mathematics, I have found that teachers have difficulty teaching geometry in a way that students understand.

Participants at this workshop will be given

- Right-brain techniques to get to the left-brain mathematics.
- first-hand experiences of getting geometry out of the textbook and into the hands of the learner.
- creative ways to teach students the mathematical concepts which have been problems for so long.

Experience some 'kid catching' activities

You will need to have:

Square paper: at least 12 sheets of coloured paper and an **Ice cream stick** as a **Crispy Creaser** to fold our origami model.

If you can't buy the square paper, then fold a square from an A4 piece of paper.

14:00 – 15:00

KAREN HODGES and LIESL SCHOONWINKEL (RSA)
Disrupted Education

There is no substitute for creativity! Orientation and attitude can mean robbing your learners or enriching them. In this participative workshop we explore innovators in education (you!) and take you to the treasure chest of creative wisdom:

- **How to strike the jackpot?**
- **Finding facts of losses and gains in the time of disruption**
- **Don't be bankrupted – Disrupt your status quo**
- **Capitalise on change**

....Or you can sit back and let opportunity pass you by.

15:00 – 16:00

SHANKAR GOENKA (INDIA)
Rich Mind, Poor Mind

- **What have been missing about myself**
- **Relearning 4 Quadrants of BRAIN**
- **In-sites into yourself and your relationships**
- **Your brain and leadership**
- **AM I Right or AM I Left**
- **Let's move**

16:00 – 17:00

ROBERT “ALAN” BLACK (USA)
Creative Thinking Can Be Expanded And Enrich All Our Lives

- 1. WWWWH of Creative Thinking**
 - a. who is?**
 - b. what is?**
 - c. where?**

- d. when?
- e. why?
- f. how?

2. Sampling of 52 learnable creative thinking traits
3. In What Ways May Teachers Develop Creative Thinking in any school topic
4. Motivating Students to Learn More through Creative Thinking
5. Make Your Teaching More Exciting and Fun through Creative Thinking

17:00 – 18:00

TARA COSTE (USA) and HEINZ NEETHLING (RSA)
Using Discomfort To Drive Opportunity

Description: In these times of ongoing social justice debates and seismic political power shifts worldwide (all while battling a deadly global pandemic), it is easy to hunker down and stick to safe, calm activities. But what if we turned this on its head? What if we used our discomforts to motivate ourselves to seek out new challenges and realize innovative opportunities? Come join us in this session as we show how stressing the systems that surround us can help us create better realities.

18:00 – 19:00

KOBUS NEETHLING & RACHÉ RUTHERFORD (RSA)
Am I Clever or am I Stupid

- **Redefining clever and stupid**
- **What is the essence that we did not understand**
- **The impact of outdated beliefs**
- **What is a ‘rich brain school’**
- **How do we move from ‘poor brain to rich brain education’**

BIOGRAPHIES

EVA BIEBUYCK (RSA)



Eva Biebuyck is a highly respected educator and consultant with a passion for mathematics and creativity. She has helped thousands of mathematics students through various private and Corporate Social Responsibility schemes for over 15 years. Eva not only helps students one on one, but also runs workshops, group sessions and trains mathematics teachers.

In March 2020 she started 'Creativity and Mathematics' an online business presenting both workshops to groups and one on one mathematics teaching

She holds a master's degree in education from the United States & has many other South African and International qualifications. Eva presents annually at the International Creativity Conference, which is always well received.

ROBERT 'ALAN' BLACK (USA)

Alan is an international creative thinking advocate, author, speaker, consultant, facilitator and college professor. His book **BROKEN CRAYONS: Break Your Crayons and Draw Outside the Lines** has been published in the USA, Turkey, Slovenia and South Africa and purchased by people in many countries around the world. From 1960 to 1983 he worked in 8 creative fields and professions: architecture as an NCARB registered architect with licenses in Michigan, Florida, and Georgia, graphics and signage designer, tv news writer for WXYZ-TV in Detroit, freelance writer, freelance cartoonist, display designer, speaker, college professor and consultant. In 1976 as a volunteer teacher of 22 gifted elementary school children, one: his oldest late son, Jeff, he discovered two articles by the late Dr. E. Paul Torrance, world renown author, professor and researcher of creative thinking and gifted education. Within the next 3 years he worked on a B.S. in Education, two different M.Ed. in Education: Gifted Education and the Counseling of Gifted, Talented and Creative Individuals and began his Ph.D. in the teaching of creative thinking with Dr. E. Paul Torrance as his major professor and Dr. Sidney J. Parnes on his doctoral committee



TARA GREY COSTE (USA)



Dr. Tara Grey Coste is a Professor of Leadership and Organizational Studies at the University of Southern Maine and teaches courses in communication, group dynamics, and research methods, among others. Her research focusses on deliberate creativity and innovation in multicultural, multinational environments, with a particular emphasis on work in larger corporate enterprises and communities in Africa and Asia. Most recently, she is concentrating her attention on how ancestral belief systems drive modern behavior and The Montagu Project, the development of a multi-decade global leadership lab in South Africa. This work aims to refine the training processes that enhance creativity in teams and to provide professionals tools that

will allow them to enhance their global leadership abilities. She is a Colleague of the Creative Education Foundation and Past-President of the American Creativity Association

SHANKAR GOENKA (INDIA)

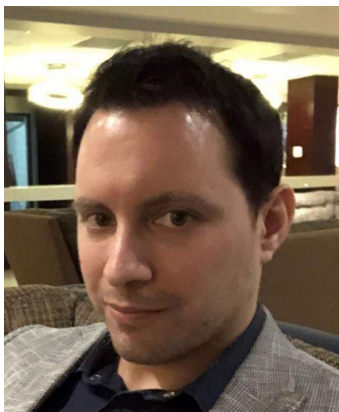
Dr. Shankar Goenka is Country Head of WOW Factors India, Board of Governance in Institute of Leadership Development, Member of United Nations Global Compact, Training Partner of NSIC & IICA etc. He has facilitated over 2,00,000+ people in India and abroad to transform them professionally & personally, including 150 Corporates, PSUs and Global companies and 200 Schools & Colleges. He is a Master Trainer on Whole Brain Thinking, Leadership, Positivity, Relationship, Parenting & Team Building. He is a recipient of many prestigious National & International awards & a TDEx speaker.

KAREN HODGES (RSA)

Global Speaker, Human Potential Developer, Leadership Coach, Creativity Specialist, Brainprofiler.

The essence and focus of my vision is guiding people to discover their own potential and helping them to define and achieve their goals. My passion is the development of people of all ages and in all environments.

My playing field is education and corporate and my background as whole-brain master-trainer, creativity specialist and psychology my grounding for training, development and guidance.

**INGO-HEINZ NEETHLING (RSA)**

My current roles include:

COO at the Applied Creativity Institute

Senior trainer/facilitator and coach at the Kobus Neethling Institute

Shareholder and trainer at Solutionsfinding

I aspire to develop both people and organisations with knowledge and integrity. This has led me to pursue opportunities across the globe. I've presented in multiple global conferences on personal development, and have presented workshops on developing organisations for over a decade.

Degrees and certifications include: M.A. Leadership and organisational Studies, Executive coaching (University of Cape Town, RSA), Instructional Design (WITS university, Johannesburg), ICF coaching

training (Profectus, Iceland).

LIESL SCHOONWINKEL (RSA)

Liesl believes that the success of any organisation is determined by the individual contribution of its employees. As a registered Whole-brain Master Trainer and accredited Creativity Specialist, Liesl applies her knowledge and experience to the development of individuals so that they can make a productive contribution to the sustained success of their own careers and their organisation.

By designing and facilitating unique learning experiences, Liesl engages individuals in their own development and self-mastery. Because she takes great care to understand the challenges and needs of every client, Liesl delivers relevant information, practical understanding and the development of applicable skills. Liesl involves every delegate with her

interactive and lively presentations. She is a corporate trainer, coach, keynote speaker, MC and conference weaver.